



tuesday, october 15, 2013

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INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY



Powercat profile:
3 defensive end
Ryan Mueller

Rejoice: PS4
6 games available
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Tomorrow:
High: 59 °F
Low: 39 °F



Thursday:
High: 64 °F
Low: 30 °F

02

Wishful thinking
Someone in the Fourum dreams of a way to plan for cold

04

Bare nonessentials
Read today's head-to-head on the EPA. Does the country need it?

05

All the rage
Technology you can wear is growing in popularity: check it out

“One Stop Drop” to make recycling easier

Jeana Lawrence
co-news editor

Hundreds of colleges participate in RecycleMania every spring semester for eight weeks, competing with each other to see which school can recycle the most material. Last year, K-State placed 153 out of 273 schools in the competition division with a 26.73 percent recycling rate. The K-State Recycling Center is now prepping for the annual RecycleMania competition.

In order to prepare, the Recycling Center was awarded 75 new recycling bins from the Alcoa Foundation, which were placed throughout campus with the motto, “One Stop Drop.”

No more will students have to sort their recyclables. The “One Stop Drop” system enables students and faculty members to simply drop any recyclable material into the same bin. Bill Spiegel, recycle coordinator of the Recycling Center, hopes this will be easier, save time and encourage everyone on campus to recycle more.

“People ask me how I do this,” Spiegel said. “And I tell them ‘I don’t recycle. We recycle as a university.’”

According to Spiegel, K-State’s recycling has increased throughout this last year. In August, K-State

recycled 134,000 pounds of material, which is the largest amount K-State has ever recycled. From Aug. 19 to Sept. 19, campus refuse totaled around 472,000 pounds, of which around 172,000 pounds

universities. Of the 75 new bins K-State was awarded, 65 have been placed around academic buildings, athletic facilities, administrative offices and outdoor public spaces. “Alcoa Foundation has been a

cycling wasn’t all too important to her.

“On a scale of one to 10, I’d say it’s about a five for me,” Ulrich said. “I used to recycle a lot more at home than here because here I mainly

“People ask me how I do this, and I tell them I don’t recycle. We recycle as a university.”

Bill Spiegel

recycle coordinator of the Recycling Center



were recycled. From June to September, 43 tons of soil were recycled from the greenhouses, saving the university around \$2,300.

“This is a great partnership between us and the horticulture department,” Spiegel said. “We save the university a great deal of money and we keep it out of landfills.”

The new bins were donated as part of a two-year program designed to promote recycling on campus. Alcoa, partnering with the national nonprofit group, Keep America Beautiful, provides more than 11,500 recycling bins to 35

true leader in advancing recycling nationwide through its support of its bin grant and other programs,” said Matthew M. McKenna, president and CEO of Keep America Beautiful in a press release. “Its involvement with RecycleMania and the College and University Recycling Coalition’s webinar series has helped to increase recycling on campuses and instill a recycling ethic that college students will carry with them the rest of their lives.”

However, Kristy Ulrich, freshman in personal finance, said re-

use actual water bottles than plastic ones and I eat at the Derby and use their silverware that they wash instead of the plastic ones.”

While recycling may not be a high priority for some students, others, such as Ashlee Wolters, junior in public relations, think recycling is needed. Wolters said she recycles once a day and usually recycles plastic bottles.

“It’s a small way for me to be involved in helping the environment, even though it’s not a huge step towards saving the environment,” Wolters said.

Former Nintendo president passes away, leaves legacy

Patrick White
staff writer

Unless one was really up on tech news, you might not recognize the name Hiroshi Yamauchi on first reference. But most would instantly recognize his work.

Yamauchi was the former president of Nintendo Co, responsible for turning a trading card company into the electronics juggernaut we all know today. He was known for being heavy handed by personally selecting which games would be published and which wouldn’t be, but it ultimately worked to the benefit of Nintendo. His sticking point was to not only make the best console at the best price, but one that was easy to program.

Even after stepping down from the board of directors in 2002, he still had an active roll in Nintendo. His last contribution may be in your pocket, the Nintendo DS. This was based on his idea when he asked his engineers, “What if we had two screens?”

While Shigeru Miyamoto and Gunpei Yokoi deserve credit for the great games and the predecessor to the DS, the heralded Game Boy, it was Yamauchi that built the company that they would create for.

One of the best visual examples to see what he has done with Nintendo is on the walls of Game Hounds Video Games and Gifts, located at 1620 Fort Riley Blvd. In the store, you can find a stand for Sony and a stand for Microsoft. However, the walls are all Nintendo until you get to the current console games section.

Rusty Schroll, the owner of Game Hounds, said the walls are decorated that way because of the high quality of games Nintendo keeps putting out – the standard that Yamauchi insisted upon.

“I think Nintendo has some of the most iconic characters in games,” Schroll said. “Names that non-players would recognize. The original Nintendo was so important in the history of those franchises as it was the console that launched most of the popular franchises that are still relevant today.”

As Game Hounds sells used games, Nintendo products are one of their mainstays.

“Anything Nintendo puts out is golden, high quality,” Schroll said.

We normally recommend it for families, more casual gamers and for gamers just starting out. A nice thing about some of those older 2D games and the new HD televisions is that they still look good on them. If you put most of the 3D games onto one of those flat screens the blocky figures become huge.”

To almost emphasize his point, the television in the store ran a commercial for the old game “Vagrant Story.” While being informed, it was a great game by the commercial for its PlayStation Vita release, you could plainly see what Schroll was referring to.

However, Nintendo’s greatness may go beyond quality of graphics.

“Nintendo games have bang for your buck,” said Terry Standridge, Manhattan resident. “Today, games are six to eight hours long. Some Nintendo games will take you days to weeks of playing to beat. You can have days of use from them, and they also have replay value. I beat all three ‘Gears of War’ in a day.”

And that was not the only differ-



Minh Mac | Collegian

Christopher Bouska, sophomore in mathematics and chemistry, plays a round of Super Mario. Nintendo 64 was released 17 years ago in North America as of last September.

ence Nintendo has had over other consoles.

“My mother hated the PlayStation, but she would play Mario on the N64,” Standridge said. “Nintendo is iconic and family oriented. The whole family can play Mario together rather than you hacking zombies by yourself.”

That sentiment was echoed by another, even though he doesn’t play Nintendo anymore.

“Nintendo to me means nostalgia,” Johnny Wilson, graduate student in grain science, said. “I grew up on the N64. After that the

graphics wars started and Nintendo became largely irrelevant since it doesn’t compete in that area.”

What Wilson is referring to is known as the Console Wars. When the industry started it was mostly just Atari. Then, Nintendo took over in the ‘80s, and Sega started to produce consoles and games as well. Sony and Microsoft came into the picture in the ‘90s and Sega became software only. It’s called the Console Wars because the market is controlled by Nintendo, Sony and Microsoft, the three that still make the hardware for their own soft-

ware. All three compete for the best graphics, lowest prices and most sales.

“Most of the games I played back then were just the big multi-player games, ‘Goldeneye,’ ‘Super Smash Brothers,’” Wilson said. “There was something magic about four people gathered around a television. I think it was physically being there with your friends. It was being able to punch them in the shoulder for being a jerk in game, rather than yelling homophobic slurs through a headset to random people you don’t know.”

Distinguished alumna shares inspirational life story

Marin Willis
staff writer

Yesterday, in the Hemisphere Room of Hale library, Michelle Munson gave her lecture, “I Was You,” for the 2013 Ernest Fox Nichols Distinguished Alumni Lecture Series. The lecture covered an array of Munson’s life, education and career experiences, which ultimately led to her founding of her 10-year-old business, Aspera. Munson has a passion and love for what she does, and gave inspiring words to students that resonated within the distinguished physics alumni and audience members.

Munson graduated from K-State in 1996 with a degree in electrical engineering and physics.

“While at K-State I was told by [my professor] that I was good,” Munson said. “That stuck with me.”

Munson went on to say that while she was completing around 200 credit hours in her four to five years at K-State, she stayed involved and active. During Munson’s time at K-State she was involved in independent study, ran for student body vice-president, danced ballet, won two essay contests and a public speaking contest, and was upset when she got a B on an exam.

“I went into my professor and said, ‘I’m really sorry. I know I can do better than this.’ He said, ‘I’ve seen what’s been going on with this election; you’re busy. You are good at [physics],’” Munson said.

Munson further described her hectic schedule as a student and said to the students in the room that the work they would do during junior and senior year is the “hardest thing you will ever have to do ... but that’s what you’ll be during for the rest of your life.”

The words of advice spoke to Luke Snider, senior in food science.

“Independent study and incremental accomplishments were two lessons I took away from her,” Snider said. “As a student, it’s critical that I seek to master my studies and am content with the preparation stage I am in at KSU.”

Munson’s accomplishments, intelligence and pure grit led her to winning the Fulbright scholarship to earn her master’s at University of Cambridge in England, where she studied computer science in the pursuit to understand the upcoming dawning of the web.

After turning down a Ph.D., opportunity with Cambridge, Munson went to California to work for several research centers. She said she was disappointed by the lack of managerial skills and eventually took what she had learned to co-found Aspera with the man who she would later marry, Serban Simu.

Aspera is a software technology company that is innovating new data transfer solutions and works with clients such as Amazon, Netflix and the Ultimate Fighting Championship. Munson’s success stood out to K-State faculty in the room.

“She came here as a kid from Kansas with a lot of motivation, not sure what she wanted to do,” Peter Dorhout, dean of the College of Arts and Sciences and chemistry professor, said. “But by being here and meeting with professors she developed early connections. I really liked how she said the faculty made a difference. She was finding balance not only in her classes but in everything else she was involved in. She found it here and that’s really inspirational.”

According to its website, Aspera serves over 2,000 customers with over 16,000 active software licenses being used worldwide. The company also has a 50 percent year over year growth and has sold over \$120 million of software and services. The 165-person staff working for the company bring in about \$35 million a year in sales and recently won an Emmy for Outstanding Achievement in Engineering Development.

Munson’s well-roundness and diversity are attributed to helping lead to her success, as well as the lecture.

“Munson is remarkable, this is why I invited her,” Amit Chakrabarti, professor and head of the Department of Physics, said. “This culture is important. [Students] should know that all things matter. You can be a great scientist, but if you are bad at communicating, no one knows what you are saying. When potential students come to visit, our task is to tell what we do in a way they can understand. Communication is important.”

The take-home message Munson left the room of inspiring minds with was to first lead with cold blooded facts, and then act with one’s heart. She emphasized the difficulty of the engineering and physics field, but explained that is why she does what she does and that’s what makes it all worth it.

“I work 80-90 hours a week,” she said. “Do I count the hours? No. Do I enjoy what I do? Of course I do. Would I do anything else? Never.”

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43 Papal place

47 Cheese choice

49 Paste

50 New Zea-lander

51 As well

52 “A — home is ...”

53 Bear in the air

54 Small legume

55 Pismires

DOWN

1 Leading man?

2 Passion

3 “Roots” author

4 Severe hard-ship

5 Bolivian city

6 Micro-wave

7 Jewel

8 Slo-mo medita-tive

9 Puerto —

10 Hebrew month

11 Teller’s partner

17 Trig, e.g.

19 Anima-tion frame

22 “To be or — to be”

23 Soak (up)

24 Cravat

25 Right angle

26 60 sec.

27 Auto

28 Literary collec-tion

29 Zero

31 Joke

34 Spain and Portugal

35 “— fan tutte”

36 Healthy

37 Poser

39 Bamboo eater

40 Capital of Azerbaijan

41 Eastern potentate (Var.)

42 Stitches

43 Barn-roof decoration

44 Family

45 Family member

46 Untouch-able

48 Upper limit

Solution time: 21 mins.

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TENNYS ON OREO
EAST ANI RILL
PREY PEA SALK

Yesterday’s answer 10-15

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THE BLOTTER

ARREST REPORTS

Sunday, Oct. 13

Michael Wayne Combs,

of the 1400 block of Cambridge Place, was booked for misde-meanor obstruction of the legal process. Bond was set at \$1,000.

Monday, Oct. 14

Glinda Rae Vankirk,

Ogden, was booked for aggra-vated battery. Bond was set at \$5,000.

10-15

CRYPTOQUIP

ZYAO WAMWHA NYFGA YFOIN

ZSXY NMDA P Q A F X UYACN

CQMD F PQAAG SNHFOI, SN

XYFX F DAFX-FOI-UQAXA?

Yesterday’s Cryptoquip: AT MY SCHOOL, PUPILS DIDN’T ANALYZE SENTENCE STRUCTURE. I GUESS THEY MADE IT A NO-PARSING ZONE.

Today’s Cryptoquip Clue: W equals P

the

FOURUM

785-260-0207

The Fourum is a quirky view of campus life in voices from the K-State commu-nity. Positive and humorous comments are selected for publication by the Collegian marketing staff.

Seeing Dr. Bosco roll by in his purple car is a highlight of any day!

Like and vote for your favorite posts at thefourum.net!

Yeah ... the Konza isn’t for joggers. Some people want to see animals, not have you scare them away.

Please don’t bring a laptop and books to study in the women’s locker room. It’s unsanitary. It’s awk-ward. And it’s really freakin’ weird.

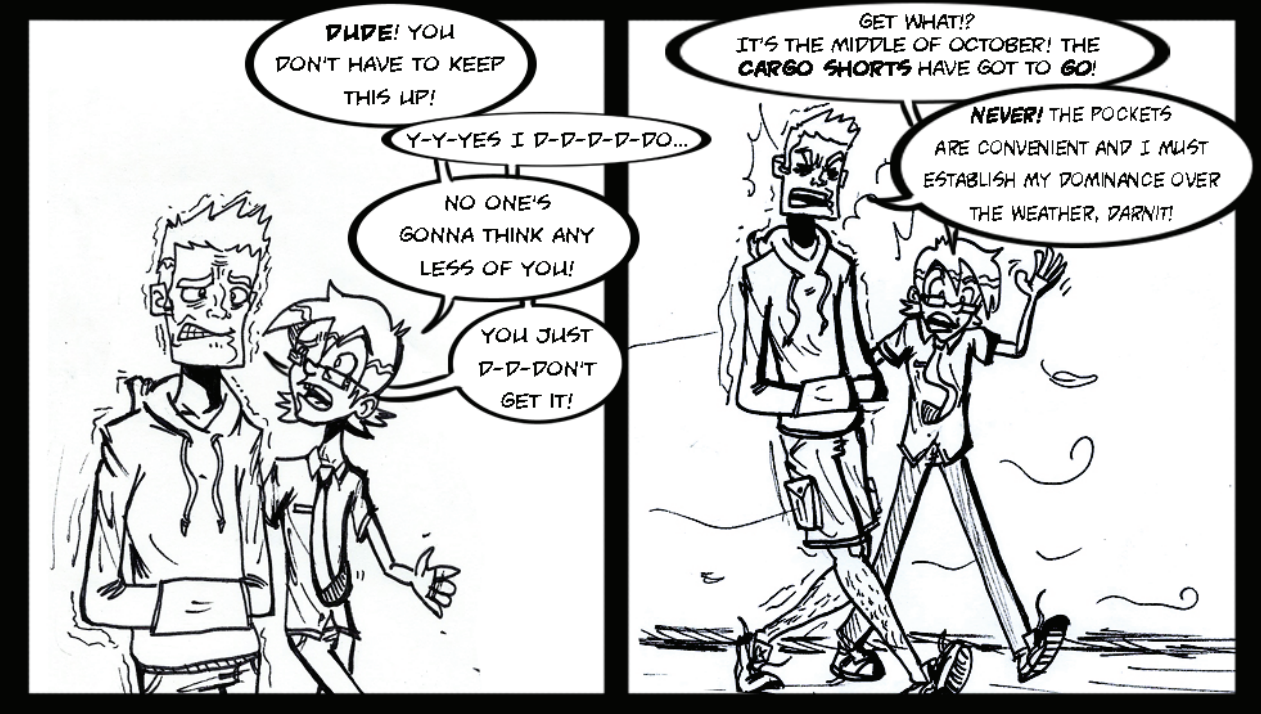
Doses and Mimosas

If only there was a TV show, or even a simple app that could tell me when weather was going to happen. Freezing in cargo shorts = not sexy.

Editor’s note: To submit your Fourum contribution, call or text 785-260-0207 or email thefourum@kstatecollegian.com. Your e-mail address or phone number is logged but not published.

For the Win |

By Parker Wilhelm



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Letters may be rejected if they contain abusive content, lack timeliness, contain vulgarity, profanity or falsehood, promote personal and commercial announcements, repeat comments of letters printed in other issues or contain attachments.

The Collegian does not publish open letters, third-party letters or letters that have been sent to other publications or people.

CORRECTIONS

If you see something that should be corrected or clarified, call managing editor Mike Stanton at 785-532-6556 or email news@kstatecollegian.com.

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KenKen |

Medium

Use numbers 1-4 in each row and column without repeating. The numbers in each outlined area must combine to produce the target number in each area using the mathematical operation indicated.

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POWERCAT

PROFILE

RYAN MUELLER

Sean Frye
sports editor

With Baylor Bears junior quarterback Bryce Petty scrambling for the sidelines, K-State junior defensive end Ryan Mueller was in fast pursuit. As Petty was just a few steps away from escaping out of bounds, Mueller dove in one last ditch effort to bring the quarterback down.

In his attempt, he reached out, stripped the ball from Petty and took it from him, giving the Wildcats the ball back in the third quarter. The Wildcats capitalized on his fumble recovery with a touchdown that put K-State ahead 25-21.

"The corners gave me enough time to get to the quarterback," Mueller said. "The quarterback rolled out, I moved out to my side, and then I just saw the ball. It was right in front of me, and I just took it."

That play was both one of the best individual efforts by anybody on the team this year, and a game changing play at the time.

But if you ask football head coach Bill Snyder, that was just Mueller being himself.

"Nobody plays or practices harder than Ryan Mueller, nobody," Snyder said.

While Snyder praised Mueller for his effort against the Bears, Mueller was simply disappointed that his team had lost.

"It is extremely frustrating as a team," Mueller said. "We just have to go back to the film room and correct our mistakes. We have to be able to practice, and apply everything coaches say to us. Doing things right will help us win games. We tried to make them one dimensional. They just got us on a few big plays."

What he said he was most disappointed about, though, is that he wasn't able to get retribution for the team's upset loss to Baylor last season, which cost K-State a shot at a national title.

"I just remember the feeling I had last year playing Baylor, it was devastating last year," Mueller said. "I tried to play for the seniors last year. I wanted to dedicate the game today to them. I am sorry we could not get the win. I know each and every one of last year's seniors was

watching the game today. I just tried to carry last year's feelings to this game."

Mueller has established himself as one of the Big 12's best defensive linemen. He's currently second in the Big 12 with four sacks, third in tackles for loss with 7.5, and one of just six players in the league to record a multi-sack game with two against Baylor.

His ability to knock down passes at the line of scrimmage is also something that stands out. Mueller is currently 15th in passes defended in conference games with three. Nearly everybody in the top 20 of that list is a defensive back.

But it's not enough for Mueller. In his mind, he said he still sees room for improvement in the defense as a whole and in himself as well.

After the Wildcats 33-29 loss to the Oklahoma State Cowboys, Mueller talked about how K-State let the game slip away.

"We just had mental collapses with the little things and the penalties," Mueller said. "Those just really hurt us early on but we were still in the position to win the game. We feel like we beat ourselves tonight. Oklahoma State has great players and great coaches, but we feel like we left one out there on the table to win and we didn't get it done."

With the Wildcats sitting at 2-4, they have to win four of their last six games to be bowl eligible. Their next game is at home in two weeks against the West Virginia Mountaineers, where Mueller said he certainly hopes he and his teammates can make the necessary adjustments and pull out their first win in four tries.



Emily DeShazer | Collegian

Junior defensive lineman **Ryan Mueller** had a huge game this weekend against Baylor where he had two sacks. Currently in the Big 12 he ranks second in sacks and third in tackles for a loss.

Fans show lack of compassion to Houston Texans QB Matt Schaub



John Zetmeir

Athletes make millions of dollars, it's true, but that doesn't mean that they have no feelings. Fans pay hundreds and even thousands of dollars to go see these athletes do their job. For some reason, this gives fans the belief that they can act however they want at sporting events.

Last weekend, Houston Texans quarterback Matt Schaub suffered a leg injury that sidelined him for the remainder of the game. Upon seeing the quarterback go down injured, Texans fans began to cheer at the idea that Schaub would no longer be in the game.

This gesture from the fans shows utter disrespect and lack of compassion to not only Schaub, but to all professional athletes. At the end of the day, Schaub is doing his job. He provides for his family by going out and playing football, which is one of the most dangerous sports in the world. If he suffered a career ending injury, Schaub would have to



courtesy photo | AJ Guel Photography

Houston Texas quarterback **Matt Schaub** was injured in Sunday's game against the St. Louis Rams. Fans cheered him off the field.

find a new source of income.

"It just shows no class," Texans' wide receiver Andre Johnson said according to espn.com. "It wasn't all the fans. But those are the same people that you're out somewhere with your family and you tell them they can't have an autograph right now, those are the same people that tell you you're rude."

When backup quarterback T.J. Yates entered the game as Schaub's replacement, the roar of the crowd grew louder. By all accounts, Schaub was actually playing one of his better games of the season. He completed over 70 percent of his passes and had not thrown an interception in the game. Yates entered the game, throwing two interceptions and put a bow on what was already a bad day for the Texans.

Last season, the Houston Texans went to the second round of the playoffs and only lost four games during the regular season. This season the Texans are 2-4 through their first six games and are currently riding a four game losing streak.

Fans are obviously frustrated with the lack of production from the Texans team this season. Statistically, Schaub is having one of the worst seasons of his career. This, however, does not justify booing a

player when he gets knocked out of a game because of an injury.

Last season, something similar happened in Kansas City, Mo. when fans cheered when then-starting quarterback Matt Cassel suffered an injury that knocked him out of the game. Fans roared and screamed in jubilation as Cassel was helped off the field, taking him out of the game.


"Hey, if he's not the best quarterback, he's not the best quarterback, and that's OK, but he's a person," former Chiefs tackle Eric Winston said according to espn.com. "And he got knocked out in a game, and we've got 70,000 people cheering that he got knocked out."

Winston hit the nail on the head. It was Cassel then and now Schaub; these players are

obviously not the best players at their position in the NFL, but at the end of the day, they are still people. When the game is over and they take their pads off, they go home to their families just like any other working person would.

Would it be right to cheer after seeing a mailman break his leg on the job, or a professor hurt themselves at school? Athletes make millions of dollars, but at the end of the day they are still just people who are just trying to make a living. It is a shame that people would wish ill on someone that has done nothing wrong, but is simply just having struggles on the field.

John Zetmeir is a junior in electronic journalism. Please send all comments to sports@kstatecollegian.com.




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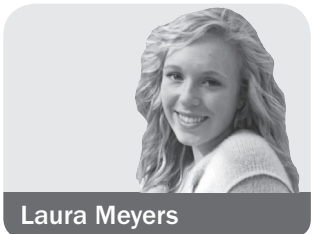
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EPA essentially nonessential; drain on taxpayers



Laura Meyers

I grew up 30 minutes from Lawrence, Kan., so I can handle the tree huggers, coexist-ers, PETA disciples, intolerant tolerance-preaching atheists and dirty, dreaded hippies. But, not matter how hard I try I cannot stand the fact that we, the taxpayers, single-handedly fund the “Environmental Protection” Agency that was deemed 94 percent unessential.

Recently, the federal government has been shutdown due to Congress’ inability to create a new budget. Have you heard?

During this shutdown, any “non-essential” program is temporarily closed until a new budget has been set. Does anyone know why we have non-essential programs in the first place? Yeah, me either.

According to a Sept. 30 article in The Huffington Post by Kate Sheppard, 94 percent of the EPA’s employees were considered non-essential and were furloughed until further notice. That means that the taxpayer helps fund roughly 15,286 non-essential salaries a year.

Do you know how many trees we could plant with that amount of money? Or “medical” marijuana plants? Where you at, Colorado?

Furthermore, let’s not pretend that the EPA isn’t a key component of the left. The EPA has been a team player in both of Barack Obama’s presidential campaigns.

Although, sometimes I think the EPA and Obama administration aren’t focusing on hope and change, but are secretly hoping for change – climate change, that is.

Have you noticed that the language on the left during the past decade has changed from “global warming” to “climate change”? That’s because the world is not getting warmer. The polar ice caps increased in size by 60 percent just this summer. The only heat we need to be concerned with right now is coming from the Middle East.

So what I’m proposing is that we get rid of the unnecessary 94 percent within the EPA and keep the remaining 6 percent that manages potential chemical spills, rail derailments and water/plant testing.

Then, have President Obama give the Keystone Pipeline a green light, and boom: those 15,286 workers are transferred to the Pipeline project and aren’t left jobless. Meanwhile, our country won’t be forced to rely on foreign nations nearly as much. But, I’m just a kid; what do I know, right?

Again, I may not be a scientist, but I like to pretend I’m doing all right in the common sense department, and my common sense tells me that the amounts and types of regulations the EPA has passed recently are almost as irrational as the new Miley Cyrus.

The forgotten worker, the farmer, is the American that arguably gets

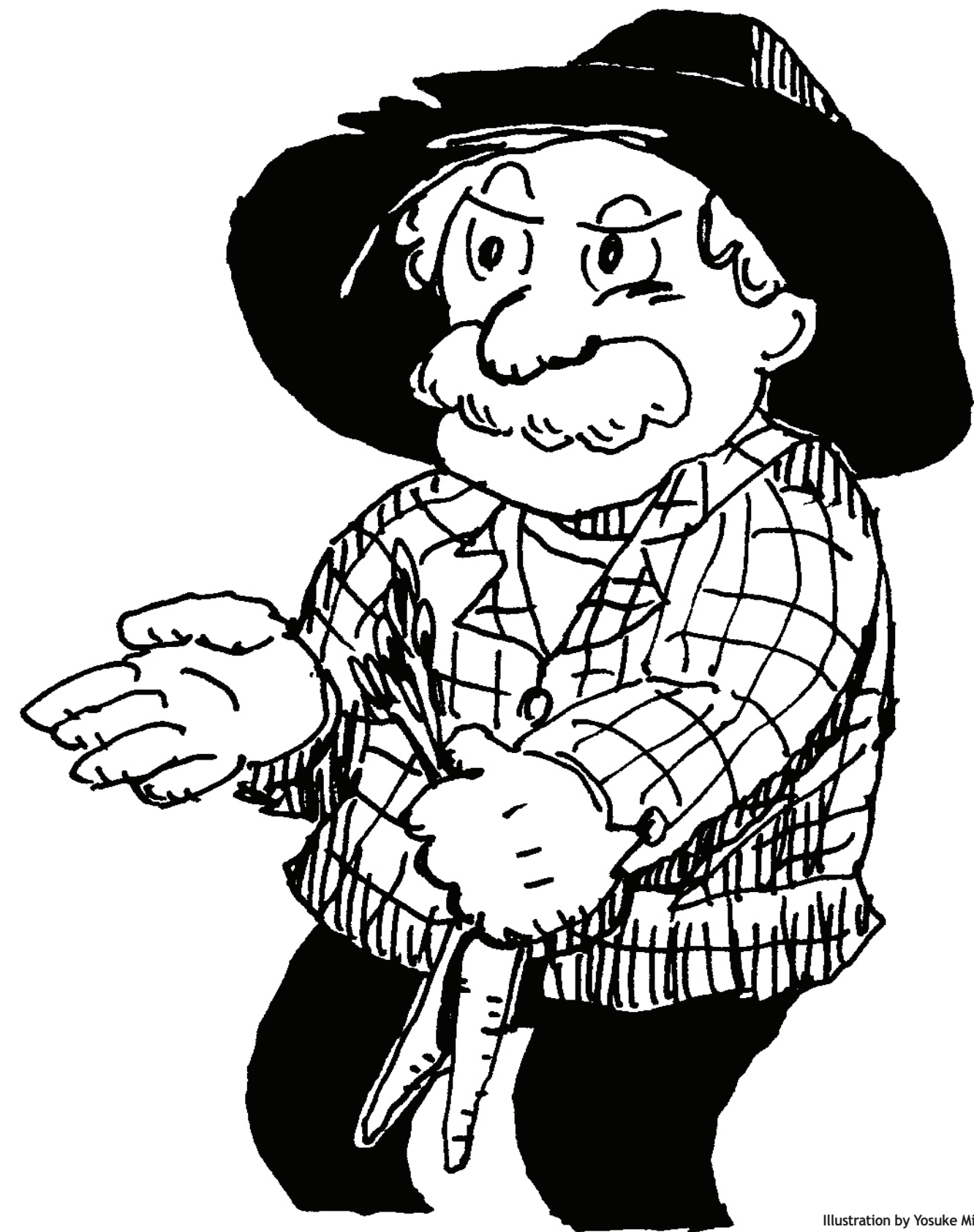


Illustration by Yosuke Michishita

hit the hardest by such regulations.

Not only do farm families have to play nice with the Food and Drug Administration, Society for the Prevention of Cruelty to Animals and U.S. Department of Agriculture, but they are also bullied by the EPA.

For example, under Section 404 and Swampbuster, if it rains on any type of farmland, and rainwater gathers on the property, the landowner has to first obtain a permit before he can drain the water, because it is deemed a “wetland of the

United States.” Doesn’t that seem a bit “nonessential”? Those pesky, little puddles.

Also, after 2011, the EPA has passed several new standards that affect non-road diesel engines. These new standards are requiring a decrease in horsepower and, in turn, fuel efficiency among farming machinery. This costs the farmer time, fuel and machine proficiency. But hey, at least Al Gore is happy.

If the farmer should choose to not follow these regulations, or

violate any water run-off standard, we can just fire up one of the EPA’s taxpayer funded drones to take photos of their land, in order to force compliance.

I’m farming and I grow it? More like you’re farming, and the government knows everything about it.

The core of my argument is: why? Why are we funding billions of citizen’s dollars to a department that is almost “nonessential” in its entirety? The EPA was responsible, in a large part, for the 93 new federal

regulations passed within the first three days of President Obama’s second term.

93 regulations in three days. Think about it.

If President Obama thinks I only need to make a certain amount of money in my lifetime, then the EPA only needs to pass so many regulations. It’s only fair.

Laura Meyers is a freshman in journalism and political science. Please send comments to opinion@kstatecollegian.com.

EPA criticism shortsighted, ignores long-term impacts



Brian Hampel

With 94 percent of its workers furloughed, the Environmental Protection Agency is attracting critics once again, eager to point out that the EPA apparently employs a lot of people to do “nonessential” tasks. Among conservatives, the EPA seems to be perceived as an organization that exists to inconvenience commerce. Were there any Republican hopefuls who didn’t call the EPA a job killer during last year’s primary?

Calling the EPA a job killer is practically a cliché at this point. Worse, that criticism is awfully shortsighted. When Rick Perry promises to abolish the EPA, I doubt he’s thinking about consequences more than a year down the road, and I especially doubt he’s thinking about any consequences beyond unemployment numbers. The claim that the EPA burdens the economy might be technically true, but it’s also afflicted with tunnel vision.

Perhaps deregulating a power company would reduce its costs, at least in the short term, but every intro-level economics student knows that there are some negative externalities associated with it. Even if you don’t believe that human carbon emissions are contributing to global warming, there’s no arguing about the damaging effects of pollution. Deregulated energy may be cheaper upfront, but it comes with side effects that we pay for later.

If a power plant can dispose of its waste sulfur dioxide by dumping it in a river, it is cheaper and easier than treating it and disposing of it safely. Over time, maybe that extra money saved on chemical disposal would go to expanding the plant and creating jobs. However, it’s a classic example of the tragedy of the commons principle. Every farmer downriver will lose an important source of irrigation, not to mention losing valuable soils as the contaminated sediments affect the shorelines. Cattle ranchers have also lost an important asset, as have fishermen when the acidity of the water becomes toxic to commercial fish and their food sources.

We may have gotten cheaper energy from the power plant, but we made up for the cost in other ways.

Think back to all the reports on the air quality during the Beijing 2008 Summer Olympics. Los Angeles certainly has a smog problem, but it doesn’t affect people’s health or quality of life the way Beijing’s horrendous air affects its citizens. You might say China’s power and transportation industries are doing well without burdensome regulations, but Beijing should remind us why we have regulations in the first place.

Since the recession started six years ago, economic growth and job creation have become America’s top priorities. Republicans have made a mantra of increasing growth and fostering American competitiveness by getting rid of all those abominable regulations from the EPA, and even getting rid of the EPA itself to boost the economy. To me, this suggests that they think an environment with breathable air, drinkable water and quality soils is less important than unemployment numbers. It’s also possible that Americans just don’t realize how awful pollution can really be.

We might be a bit spoiled by our relative lack of environmental disasters in America. It’s easy to talk about the Clean Air Act derisively if we’ve never had to deal with debilitating smog. It’s easy to say we don’t need to worry about water pollution if we don’t have firsthand experience with the consequences of polluted water. It’s a bit of cruel irony that the EPA’s success at protecting the environment has made us forget why it’s important to protect the environment. Abolishing the EPA because its regulations are useless is like throwing away your umbrella because you haven’t felt any rain in a while.

Maybe you think the EPA has a bad habit of making impractical rules, or maybe you think there should be market-based incentives instead of regulations. That means we should make the EPA better, not that we should do away with it entirely. We should stop honing in on the short-term economic impact of conservation and ignoring its other long-term impacts. In a polluted, toxic landscape, how strong do you think the economy could really be?

Brian Hampel is a senior in architecture. Please send comments to opinion@kstatecollegian.com.

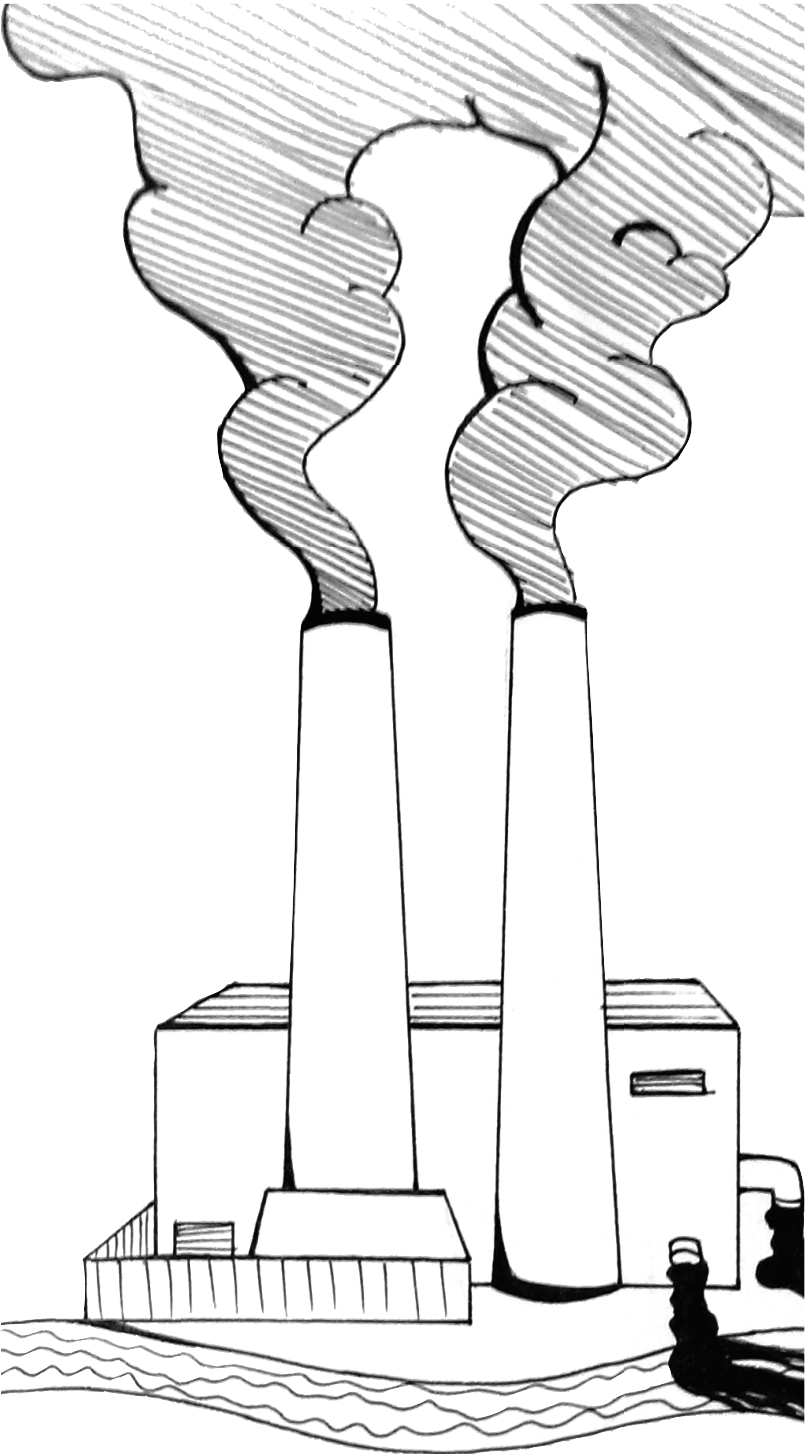


Illustration by Mitchell Durr

LETTER TO THE EDITOR

Mumford’s Fri column inspirational

First of all, I wanted to give Miss Autumn Mumford a “rock on sister!” I was very excited to read her article in the Collegian. In our world today, finding a way to talk about our faith as Christians isn’t an easy task, due to the open criticism this invites.

If I may, I wanted to tell Autumn about why this article has meant so much to me personally as well. For me, this article has been a reminder of God’s power. Earlier this week I experienced a great deal of anger. Thankfully, God kept me wise and prevented me from lashing out by reminding me that it wouldn’t solve anything, and that I needed to calm down and figure out why I was mad.

It was an interesting time for me. I hardly ever get that angry, and when I do I know I need to pray and work it out. As I was reading some scriptures, God revealed an important thing to me. In Ephesians 4:26, God tells us it is okay to be angry, but not to sin in our anger. I have seen this verse many times, and it has always helped keep me from hurling hurtful words at people when I’m angry.

God has called us as Christians to love people, even when we’re angry. To not love someone is to sin, even if you’re angry and you feel that you have a right to not love that person right now. This was something that had never really occurred to me, at least to the extent that it now has.

Autumn, I wanted to thank you for your faith, as you have reminded me of this very experience. God has worked through you to bless me by reinforcing this idea of loving people, even when we’re angry with them. I cannot express how much this means to me. Thank you very much.

Jasmine Phillips is a sophomore in psychology.

Sony announces easy upgrade for PlayStation 4 games

Jerry Yaussi
staff writer

When the PlayStation 4 launches on Nov. 15 in the U.S., Sony will start the next generation of console video games. Launching alongside the system are some of the year's biggest games, including Activision's "Call of Duty: Ghosts," EA Sports' "Battlefield 4" and Ubisoft's "Watch Dogs" and "Assassin's Creed IV: Black Flag."

The owners of the PlayStation 3 console, which in America totals more than 27 million users, will also be able to play these four games, as they are coming out for both the PlayStation 3 and PlayStation 4, and other competing platforms. With the exception of "Watch Dogs," the above games all launch in the weeks preceding the launch of the PlayStation 4. For those PlayStation 3 owners who want a PlayStation 4, but wish to experience the competitive multiplayer of "Battlefield 4" and "Call of Duty: Ghosts," or want to experience the story of "Assassin's Creed IV: Black Flag" and "Watch Dogs" soon no longer have to worry.

On Sept. 19, Sony announced a program that will allow owners of the above four games to upgrade to a PlayStation 4 version for \$9.99. If you own a physical copy of one of the games, you will need to hold onto the disk, as well as a code that comes with the game. You then enter the code on the PlayStation Store, PSN, Sony's online store for the PlayStation 3 and PlayStation 4, and you can then download a digital copy of the PlayStation 4 version of your game. If you buy a digital PlayStation 3 copy of the game, you can still take advantage of the program by simply finding the game on the PlayStation 4's PSN. The price will be automatically adjusted if you've purchased a

digital PlayStation 3 version of the game.

The program allows consumers to get the game on both systems without having to double dip a full \$60.

"I think it's very convenient for them and actually a boon to the consumer," Austin Hahner, freshman in mathematics, said.

Others expressed similar approval.

"It'll make a lot less people angry, because a lot of people wanted the games before the console came out, and now they're going to be able to do both," Sarah Krstolic, senior in life science, said.

Not everyone can afford a new console right away. While three of the four games in the program only come out a few weeks on the PlayStation 3 before the PlayStation 4 releases. Not everyone will be able to get the console on its release day. Some will likely have to wait until the holidays. For these people, the ability to upgrade to the PlayStation 4 version of their favorite fall games will be very helpful.

"It'll help people who get the system for Christmas," Ryan Cloyd, graduate student in modern languages, said.

People who receive a PlayStation 4 at Christmas time may be the last group that the program helps, however. The program lasts only for a limited time, as purchases and code redemption must be completed by a predetermined date. Owners of "Assassin's Creed IV: Black Flag" and "Watch Dogs" have until Jan. 21, while "Battlefield 4" and "Call of Duty: Ghosts" owners have until March 28 and March 30, respectively.

This may prove problematic to consumers who wish to upgrade



Minh Mac | Collegian

Left to right: Residents of Honors House Luke Kicklighter, freshman in microbiology, Aaron Neely, junior in mechanical engineering, Stephen Phillips, freshman in secondary education with focus in math and Dalton Graber, freshman in computer engineering, play a round of PlayStation All-Stars Battle Royale on Thursday, Sept. 26. PlayStation All-Stars Battle Royale is a video game developed for the PlayStation 3 gaming system.

their game, but may not be able to afford a new console for a while. Complicating matters more is that the college demographic, a large part of any video game company's consumer base, are often strapped for cash.

Another point of contention is that the program only allows for the reception of digital copies of PlayStation 4 games. For some, it's not a big

deal. "The fact that I don't get a physical versions doesn't bother me at all," Hahner said.

Others said they are comfortable with the assurance of physical media.

"For me, I prefer physical copies over digital copies simply because if something goes wrong, I'll still always have that physical copy,"

Krstolic said. Microsoft also offers an upgrade service for "Call of Duty: Ghosts," where Xbox 360 owners can upgrade to an Xbox One copy for \$9.99. "Assassin's Creed IV: Black Flag," "Watch Dogs" and "Battlefield 4" aren't included. GameStop, however, is offering \$50 of trade-in credit for those three games, so Xbox owners aren't completely out of luck.

Twitter to go public, company claims not to repeat Facebook stock "fiasco"



Brandon Painter

After a dismal showing by Facebook, Twitter plans to raise \$1 billion during their Initial Public Offering in these coming weeks. The social network is rumored to be listing on the New York Stock Exchange with the "TWTR" ticker. The most interesting details lie in the company's S-1 form that was filed for the Securities and Exchange Commission on Oct. 3.

Anyone knowledgeable about the market will cringe at yet another social platform

going headlong into a potentially disastrous IPO in lieu of Facebook's messy entry.

For those unaware, Facebook's IPO led to investors losing nearly \$40 billion in the first month. The Wall Street Journal labeled it a "fiasco." However, in their S-1, Twitter drew a line in the sand: these are two very different businesses.

The microblogging network tallies 218 million monthly active users with only roughly 100 million of them participating on a daily basis. Facebook records 1.19 billion monthly active users and 699 million daily users respectively. Twitter recorded \$316.9 million in revenue in 2012, and looks to be doing even better with \$253.6 million in the first six months of this year. Facebook generated \$1 billion in revenue leading up to their IPO last spring.

So, if Facebook was a catastrophe with impressive numbers like those, why does Twitter think it can succeed? It's a mobile-heavy conversation catalyst, media channel and brand escort. 75 percent of Twitter's traffic is mobile based, with 65 percent of its ad revenue generated by mobile users. In contrast, Facebook topped out at 41 percent in its most recent quarter after priorities shifted entirely to

mobile after their failed public offering last year.

The prospectus was a fairly straight forward document describing the stock as risky, but supporting its decision with gusto. Despite the \$316.9 million in revenue that Twitter gained last year, the social network recorded a net loss of \$80 million. Why? Acquisitions.

Since the company's inception in 2006, it has proven to be thirsty for startups primarily in the mobile and ad spaces. There have also been a few tendrils in other aspects of social media, namely Vine and We Are Hunted, which became Twitter Music. This includes the acquisition of the power user dashboard TweetDeck for a slick \$40 million in early 2011. Not to mention the acquisition of Bluefin, a social TV service, for \$80 million in February of this year and coding company Crashlytics for \$100 million in January.

"We have incurred significant operating losses in the past," Twitter said on page 23 of its S-1 form. "We may not be able to achieve or subsequently maintain profitability."

The company knows of its risks, but also states how it sets itself apart from every other platform. For the first time ever, the S-1 quotes tweets from famous personas

to help illustrate its versatility – something that Facebook cannot attain. President Barack Obama used Twitter to first publicly announce his victory in last year's election. A local resident in Pakistan unknowingly reported the raid on Osama Bin Laden via a tweet before the U.S. government presented the news to the public. Even NASA's Mars rover updated the planet on its findings via photos and status

updates in the form of tweets.

Twitter isn't the old and graying grandpa in the social media world that Facebook is, but is just now spreading its wings to leave the nest. With a new deal recently finalized with CBS that allows bit-sized segments from "60 Seconds" and "CSI," among other cornerstone programs, to be delivered to all of our timelines, Twitter is bringing a blitz on its attempt to increase

cross-platform promotion and marry TV and Twitter.

The platform isn't even "mainstream" yet, but with everything finally lining up, CEO Dick Costolo and Chairman Jack Dorsey may weigh in big come IPO time.

Brandon Painter is a senior in marketing. Please send all comments to edge@kstatecollegian.com.

Manhattan Broadcasting Company

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18
FRIDAY

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RITMO
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SALSA, BACHATA, SAMBA, PUNTA, MERENGUE, AND MUCH MORE

FREE EVENT
LATINO DANCE WORKSHOP 5-6 PM | PERFORMANCE FROM 6-10 PM
Union Courtyard (in the Student Union)

Buy HALO Salsa
at the Cat's Den in the Student Union